# Welcome To Optimal Equation





#### MEET OUR COMPANY

#### **OUR VISION & MISION**

OUR VISION
That our prec

That our precise diagnosis of the Saudi economy and its internal and external interactions represent the optimal formula for our partners on an ongoing basis.

OUR MISION
O2
Continuously

Continuously working on developing the way we read the local and global market variables and providing optimal solutions to enable our partners to achieve their strategic goals

#### **OUR SERVICES**

Governance, Training regulation & risk 05 09 Feasibility Study 01 strategies Foreign Investor Consulting to conduct The Economic & 06 10 02 Solutions the bankruptcy system Financial Models Financing Tax Advice and 07 03 11 Consulting Solutions Solutions Financial Modeling **Investment Advisory** 04 Audit and review 08 12 & Structuring in Financial Markets

#### **TRAINING**

A comprehensive introduction to accounting and financial analysis for non-financial executives For non-financial executives who require a better understanding of the financial impact of business decisions. Gain the Knowledge and Skills Needed to Craft Successful Business Strategy Economics for Managers will enable you to drive critical business decisions. Explore how businesses approach pricing strategy, evaluate market demand, and differentiate their offerings, and how you can apply those learnings to compete in the marketplace successfully.

### The Economic & Financial Models

We have extensive modeling experience, designing and building economic and financial models for a wide range of uses and contexts. Our team of specialist econometricians also offers robust and relevant econometric and statistical analysis.



#### **Tax Advice and Solutions**

At Optimal Equation, we offer our clients a wide range of fully integrated tax services, combining insights and innovation with commercial and industrial knowledge to help their companies stand out.

We provide economic and financial consultations to government and private sector partners with complex and understandable analyzes of complex economic issues to help them understand the problems and opportunities they face. Our consulting practice also extends with a wide range of entities related to economics, finance and accounting to provide insight into legal, regulatory, and strategic decision-making and policy discussions.

Applying the theory and principles of microeconomics and finance, we perform many different types of economic and financial analyses, always approaching problems in a highly logical, structured and practical way.





## Governance, regulation and risk strategies

At Optimal Equation, we realize the size and dimensions of the increasing pressures that establishments are exposed to, which may hinder them from achieving strategic goals and achieving profitability. Therefore, we provide the expertise, knowledge and tools necessary for our partners to build and protect their values and promote effective management of governance risks, regulatory and compliance risks on a sustainable basis, so that they can anticipate the changing regulatory landscape and prepare their organizations for success.

### Investment Advisory in Financial Markets

Our services in OE include a deep reading of the financial markets such as the stock market and Sukuk, we analyze the data accurately and then provide our clients a well-studied evaluation of the various financial products using different methods taking into consideration the nature of each client's business, objectives and needs.

#### **Foreign Investor Solutions**

We are constantly working on studying and analyzing the local market and its regulations to provide the ideal plans for our clients from abroad to invest in local projects that suit their aspirations and needs. We are also working to overcome obstacles and mitigate the risk that they may face and shorten their time to reach such market and achieve their investment goals.



#### **Feasibility Study**

We ensure your business idea becomes a profitable reality through extensive research on the market needs and the most suitable strategy, hence by delivering our well-designed study that is conducted after an excessive research to efficiently forecast the financials, assess your business plan and provide expected outcomes to the current market over 5 years. The Optimal Equation team have extensive experience evaluating and providing economic, technical, financial and project feasibility analysis for private and public sector clients and assist our clients to obtain the optimal capital allocation as we include our recommendations and guidelines





## Consulting to conduct the bankruptcy system

Through our deep understanding of this type of arrangement, we seek to achieve confidence and transparency in bankruptcy procedures by overtaking financial distresses of debtors and maintaining the rights of parties involved. We provide this service to the business community to help determine the most appropriate bankruptcy procedure and filing requirements whether the filing is a creditor or debtor.

#### Financing Solutions

We build bridges between the peripheries of economic transactions. On the one hand, the owners of capital and have their own requirements and needs, and on the other hand there are those who have ideas and existing projects that need financing to achieve their aspirations.

#### **Audit and review**

Our audit and review services are more than just a commitment - they are a professional lens to diagnose the current state of the business, provide the optimal options for our clients to achieve their future aspirations and work with greater confidence.





#### Consulting

Regardless of the complexity of the various businesses, we have our consulting model with the skills and experience to evaluate and provide the ideal solutions that suit the needs of each individual client. Our reading of the variables from various angles enables us to answer the questions our partners need to move forward, make critical decisions, enable their facilities to grow, build a competitive advantage, and address the most important challenges to achieve sustainable results.

## Financial Modeling & Structuring

The finance team in perpetual depends on detailed information derived from an extensive research to guarantee our clients the most realistic analysis and financial forecasts in order to determine efficient management procedures and to ensure that the decision makers and company management build the optimal management structure to successfully start, operate and expand.



#### Feel free to contact us



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# THANK YOU Optimal Equation